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MEDIA ALERT  
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**TRIBE TO GIVE AWAY \$10,000 TO SUPPORT CHILDREN**  
Sunup Rotary program puts shoes on school kids

PALM SPRINGS, Calif. — The Agua Caliente Band of Cahuilla Indians is giving \$10,000 to the Palm Springs Sunup Rotary Foundation “Shoes That Fit” program this week, in an effort to help kids in need.

The Tribe has supported the shoe program with more than \$250,000 in accumulated donations over the years, adding that this year’s donation will help families during economic hard times.

“It’s embarrassing for the child, and the parents, to suffer with shoes that are in terrible condition or don’t fit,” said Richard M. Milanovich, Chairman of the Tribal Council. “Kids that aren’t worried about their shoes are more likely to do better at school and be more successful socially with their peers.”

Bob Binkow, executive director of the Shoes That Fit program, said the program serves 19 schools in the Palm Springs Unified School District. “With all the shoes that we’ve given over the years, the biggest benefactor has been the Tribe, and together we’ve put out almost 40,000 pairs of shoes since we started in 1998,” he said.

The Tribal Council announced the grant today, the first of several going to local civic and charitable donations to be announced during the month of May.

“Sunup Rotary has been particularly successful in helping to put good-looking, good-quality shoes on local children who are deserving,” Milanovich added. “The Tribe is honored to be able to help out one of the valley’s hardest working charitable groups.”

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#### About the Agua Caliente Band of Cahuilla Indians

*The Agua Caliente Band of Cahuilla Indians is a federally-recognized Indian Tribe located in Palm Springs, Calif., with 32,000 acres of reservation lands that spread across Palm Springs, Cathedral City, Rancho Mirage, and into the Santa Rosa and San Jacinto mountains. The Tribe currently owns and operates the Spa Resort Casino and Hotel in downtown Palm Springs and the Agua Caliente Casino Resort Spa in Rancho Mirage.*